

T-37 TWEET

COMMUNITY PARTNER

\$13,000

JULY 24, 2027 | VANCE AFB, ENID, OKLAHOMA



The T-37 Tweet is a major community partner that will help to pay for one of several air acts or other major assets to support the Wings Over Enid Air Show.



EXCLUSIVE BENEFITS (TWO AVAILABLE)

- Exclusive Community Partner: Select one option per community partner (VIK Trade Accepted)
 - AirBoss – performance fee and travel costs – Runs the actual lineup of the air show
 - Announcer- performance fee and travel costs – Voice of the air show
 - Golf Cars for VIPs and DVs and VIP/STEAM Hangar support
 - Possible smaller aerobatic single craft air act or Warbird Static aircraft TBD
 - PA Sound System for public during the air show
 - VIP Chalet and Aviators Reception Beer
 - WiFi Booster system for STEAM Hangar, Air Boss Station, Credit Card/ATM station, VIP and DV Chalets
 - Onsite transportation for Elderly, handicapped, families with small children
 - 71st FSS – Force Support Food and beverage coupons for hundreds of volunteers and airmen over three days
 - Select media partnerships
- B2B B2C promotional strategy to be jointly created and mutually agreed upon
- Corporate employee volunteer opportunity in the VIP area and Aviators Reception



ADVERTISEMENT

- Branding rights on all promotional materials for any off-base community pre-event and branded giveaways
- Tier four recognition in all off-base NFE promotional materials including Aviator Reception invitations, air show posters, flyers, banners, etc.
- Tier four logo recognition on NFE purchased/brokered TV/Cable ads with voice recognition
- Tier four logo recognition on websites including Greater Enid Chamber of Commerce, City of Enid, and the Enid Air & Space Forces Association and more.
- Logo in print newspaper ads and other NFE Partner published print medium
- Request partner include promotion for Air Show with community partner billing or newsletter, blog, social media, or other promotional outlets if available



SIGNAGE

- Company logo in four position on all signage provided by NFE partners
- Opportunity to provide up to 3 (three) banners of varying sizes to be placed both internally and externally to the base, locations on base are limited to the VIP area or possibly the children's area
- Signage in public spaces is available through Partnership to Force Support
- **Banners are at the expense of the community partner**

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PA ANNOUNCEMENTS

- With an MWR commercial partnership that directly benefits Vance AFB 71st FSS - Force Support Squadron, your company will be verbally recognized at the air show by the announcer during the sponsored air act and during select community partner call outs



AIR SHOW OFFICIAL MAP

- 15,000 copies printed and distributed
- Maps will be handed out in the VIP Chalet area and to all other air show spectators
- Key logo placement in the official airshow map
- Map includes autograph opportunities for guests with all the pilots flying in the airshow



WEBSITE - www.WingsOverEnid.org

- Tier four logo position on community supporter page of all non-military sites
- Brand listing on community supporter's page
- Link and pass through rights on NFE site to community supporter's site
- NFE websites include www.WingsOverEnid.org; www.Enid.org; www.Enidchamber.org; www.enidafa.com



SOCIAL MEDIA

- Partners will be recognized on various social media including Facebook, X, and Instagram
- Social media pre-promotions will be provided for sponsors to engage in
- Social media announcements will be used to inform guests on issues such as parking, times of the show, what to bring and what not to bring.



EMAIL NEWSLETTER

- Logo tier four position on Air Show newsletter e-blast provided by NFE partner
- NFE partner created Air Show PDF for community supporter e-mail blast



STEAM HANGAR

- Opportunity to host a hands-on activity in the STEAM Hangar for children ages 4 to 15 and receive recognition within this wildly successful addition to the airshow. Limited space and opportunities are available
- Recognition with name, logo and description of activity in STEAM Hangar handout
- Key location of activity will be coordinated on behalf of these two sponsors

ADDED VALUE BENEFIT-OPTIONAL

- Vendor table display in the exhibition vendor area provided through Vance AFB 71st FSS - Force Support Squadron to select partners at a reduced cost of \$1,000 paid by sponsor (discounted from normal 71st FSS pricing)

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LOGO RECOGNITION

- Tier four logo on event poster provided by NFE partner group
- Tier four logo on NFE partner air show miscellaneous collaterals
- Use of Wings Over Enid Air Show logo for cross promotional purposes



AIR SHOW BRANDED ITEMS

- Opportunity to create Wings Over Enid Air Show branded items such as fans, posters, etc. to give away in the exhibition vendor area and/or children's area
- Vance AFB 71st FSS - Force Support Squadron must pre-approve any airshow materials, swag, hand-outs prior to printing. Any use of the "Air Show" logo must also be pre-approved
- NO competing items may be given out to the Air Show general public, only in the VIP Chalet area! This includes items such as Hats, T-shirts, Sunglasses, logo'd bottled water, and toy type planes



VIP VILLAGE TICKETS AND PASSES

- Custom hospitality chalet with tables, chairs, and viewing space to accommodate up to 50 guests Saturday, July 24th provided by NFE partner (Total Value to Sponsor - \$10,000.00)
- On-base parking passes per day (1 per 3 - 4 guests)
- On-base limited golf cart transportation from VIP/DV parking to VIP Village
- Lunch for each VIP guest
- Complimentary soft beverages, bottled water, and beer in the VIP Village
- Additional chalet tickets can be purchased for \$200.00 each



AVIATORS' RECEPTION BENEFITS

- Four Aviators' Reception Invitations - no plus one (Total Value to Sponsor - \$440.00)
- Air Show banners with your company logo prominently displayed at reception
- Complimentary souvenir programs will be at every table
- Your company will receive prominent recognition in the Aviators' Reception Program
- May purchase additional invitations for \$110.00 each (subject to location and space availability)



The appearance of U.S. Department of War (DoW) visual information does not imply or constitute DoW endorsement.