

T-38 TALON

LEAD COMMUNITY PARTNER

\$35,000

JULY 24, 2027 | VANCE AFB, ENID, OKLAHOMA



ONE PRESENTING OPPORTUNITY

The T-38 Talon level includes one presenting opportunity: the Community VIP Chalet. The Community VIP Chalet sponsorship helps provide the hospitality infrastructure and accommodation for approximately 2,000 VIP guests including pilots, military leadership, air show officials, volunteers, and community partners. Sponsorship funds support the tents, tables, chairs, and other amenities that create an exceptional experience. This sponsorship provides exceptional visibility and recognition while aligning your organization with one of the Air Show's signature attractions.



EXCLUSIVE BENEFITS (ONE AVAILABLE)

- Exclusive Community Partner: VIP Chalet Area
- Exclusive co-naming rights for one off-base pre-event
- B2B B2C promotional strategy to be jointly created
- Corporate employee volunteer opportunity (VIP Area/Aviators Reception)
- Opportunity to create a special entrance to the VIP Chalet area at the sponsor's expense
- Opportunity to have Branded Pop-Up tents at the entrance to the VIP Chalet and Food Tent
- Opportunity to provide branded lanyards to give to all VIP guests



ADVERTISEMENT

- Branding rights on all promotional materials for any off-base community pre-event and branded giveaways
- Tier one recognition in all off-base NFE promotional materials including Aviator Reception invitations, air show posters, flyers, banners, etc.
- Tier one logo recognition on NFE purchased/brokered TV/Cable ads with voice recognition
- Tier one logo recognition on websites including Greater Enid Chamber of Commerce, City of Enid, and the Enid Air & Space Forces Association and more.
- Logo in print newspaper ads and other NFE Partner published print medium
- Request partner include promotion for Air Show with community partner billing or newsletter, blog, social media, or other promotional outlets if available



SIGNAGE

- Company logo in first (1st) position on all signage provided by NFE partners
- Opportunity to provide up to 6 (six) banners of varying sizes to be placed both internally and externally to the base, locations on base are limited to the VIP area or possibly the children's area
- Signage in public spaces is available through Partnership to Force Support
- **Banners are at the expense of the community partner**



ON-SITE VENDOR TABLE

- Complimentary vendor table display opportunity in the exhibition vendor area provided by NFE partner and coordinated through Vance AFB 71st FSS - Force Support Squadron. Direct sales are limited
- If the community partner has a guest engagement or activity that requires ramp space, we can negotiate that on behalf of the community partner

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PA ANNOUNCEMENTS

- With an MWR commercial partnership that directly benefits Vance AFB 71st FSS - Force Support Squadron, your company will be verbally recognized at the air show by the announcer during the sponsored air act and during select community partner call outs



AIR SHOW OFFICIAL MAP

- 15,000 copies printed and distributed
- Maps will be handed out in the VIP Chalet area and to all other air show spectators
- Key logo placement in the official airshow map
- Map includes autograph opportunities for guests with all the pilots flying in the airshow



WEBSITE - www.WingsOverEnid.org

- Logo placement on NFE partner home page
- Logo recognition in first position on community supporter page of all non-military sites
- Brand message on community supporter's page
- Link and pass through rights on NFE site to community supporter's site
- NFE websites include www.WingsOverEnid.org; www.Enid.org; www.Enidchamber.org; www.enidafa.com



SOCIAL MEDIA

- Partners will be recognized on various social media including Facebook, X, and Instagram
- Social media pre-promotions will be provided for sponsors to engage in
- Social media announcements will be used to inform guests on issues such as parking, times of the show, what to bring and what not to bring.



EMAIL NEWSLETTER

- Logo tier one position on Air Show newsletter e-blast provided by NFE partner
- NFE partner created Air Show PDF for community supporter e-mail blast



STEAM HANGAR

- Opportunity to host a hands-on activity in the STEAM Hangar for children ages 4 to 15 and receive recognition within this wildly successful addition to the airshow. Limited space and opportunities are available
- Recognition with name, logo and description of activity in STEAM Hangar handout
- Key location of activity will be coordinated on behalf of these two sponsors



LOGO RECOGNITION

- Logo on event poster provided by NFE partner group in major sponsor area
- Logo prominent on mini flyers provided by NFE partner group
- Logo on NFE partner air show miscellaneous collaterals
- Use of Wings Over Enid Air Show logo for cross promotional purposes

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AIR SHOW BRANDED ITEMS

- Opportunity to provide a special Air Show co-logo'd item to all guests may be coordinated
- Opportunity to create Wings Over Enid Air Show branded items such as fans, posters, etc. to give away in the exhibition vendor area and/or children's area
- Vance AFB 71st FSS - Force Support Squadron must pre-approve any airshow materials, swag, hand-outs prior to printing. Any use of the "Air Show" logo must also be pre-approved
- NO competing items may be given out to the Air Show general public, only in the VIP Chalet area! This includes items such as Hats, T-shirts, Sunglasses, logo'd bottled water, and toy type planes



VIP VILLAGE TICKETS AND PASSES

- Custom hospitality chalet with tables, chairs, and viewing space to accommodate up to 140 guests Saturday, July 24th provided by NFE partner (Total Value to Sponsor - \$28,000.00)
- On-base parking passes per day (1 per 3 - 4 guests)
- On-base limited golf cart transportation from VIP/DV parking to VIP Village
- Lunch for each VIP guest
- Complimentary soft beverages, bottled water, and beer in the VIP Village
- Additional chalet tickets can be purchased for \$200.00 each



AVIATORS' RECEPTION BENEFITS

- Eight (8) Aviators' Reception Invitations - no plus one (Total Value to Sponsor - \$880.00)
- Air Show banners with your company logo prominently displayed at reception
- Complimentary souvenir programs will be at every table
- Your company will receive prominent recognition in the Aviators' Reception Program
- May purchase additional invitations for \$110.00 each (subject to location and space availability)



The appearance of U.S. Department of War (DoW) visual information does not imply or constitute DoW endorsement.